



## Plan to Join Us For ACC's ANNIVERSARY OPEN HOUSE

*...Celebrating 30 years*

**Sunday, August 28, 2011**

**2:00-4:00 PM**

**3:00 PM - Rededication Ceremonial**

**Ribbon Cutting with Mayor Stewart**

**Music ♦ Refreshments ♦ Center Tours**



... on Client Services

### Billboard Impact!!

In less than 24 hours of being installed our current billboard impacted a life! "Amy", 30 years old and 34 weeks pregnant was scared and not sure what to do. She had not been seen by a doctor and had no medical insurance. She was mentally 'delaying' her pregnancy. Driving up East Main St. in Ashland, she was attracted to our billboard and came to ACC the next day. "Amy" says "The Ashland Care Center gave me the strength to get done what I needed to do. It was a sign from God."

*(referring to the billboard)*

Dana Futrell  
Client Services Manager



#### BOARD OF DIRECTORS

Wayne Fannon, *President*; Rob Wilbert, *Vice-President*; Ann Mohr, *Treasurer*; Rachel Justice, *Secretary*; Gini Brownson, Ducia Hamm, Mike Hlavaty, Maryanne Wise

#### STAFF

Ducia Hamm, *Executive Director*; Dana Futrell, *Client Services Manager*; Karen Gerwig, *Office Manager*

#### MEDICAL STAFF

Debbie Cowden, MD, *Medical Director*; Jerome Klobutcher, MD, *Pre-Natal Specialist*; Ann Zimage, RDMS; Julie Aber, *Nurse Manager*

#### MISSION STATEMENT

Ashland Care Center is a Christian ministry equipping people to make healthy choices consistent with God's gift of life. Through outreach, education and support to women and men in unplanned pregnancies and to the community, we promote choosing life, sexual integrity and healing with God.

### Ashland Care Center Spring Clean-up

We were blessed to have 5 families come and give the ACC grounds a real facelift. From pulling weeds to cutting down over-grown brush to planting flowers - everyone pitched in to help.



Thank you - Abbruzzese, Hlavaty, Rickett, Swartzentruber and Timmons families.

**Is your group or organization interested in helping ACC with a service project?**  
**Contact us at 419.281.1111 or email at [DuciaH@AshlandCareCenter.org](mailto:DuciaH@AshlandCareCenter.org)**

## *A note from the Executive Director...Ducia Hamm*



### **Do They Know Ashland Care Center Exists?**

Did you read the *Spotlight on Client Services* article in this newsletter? If you haven't please take a moment and read "Amy's" story....As my husband would say "If that don't light your fire - your wood's wet!". That billboard "Amy" saw cost \$585.00 for one month - is that too much to pay to help *two* lives?

While we are thankful for the opportunities we have with those who come in our door, we are not yet totally satisfied with where we are. There is always room for improvement, and our goal is that one day, we will *always* be the first choice for *every* woman in our area facing a potential unplanned ½pregnancy.

For those women, we want to be the resource that is first on their minds - because they will know that our standard of care, our professionalism - and most of all - our love for them is more than anything for which they could ask.

That begs to ask the question - "How do women and men find out about ACC?". At one time most of our clients heard about ACC through word of mouth but in today's age of Facebook, Twitter, texting, etc. - we understand that our advertising methods must change with the times - word of mouth just isn't cutting it anymore.

We are hearing so often from our clients "You guys should let people know you are here more!". As you can see by the cost of the billboard - advertising is NOT inexpensive but is it worth it? - You Bet!! What would the impact be if we were able to do three more billboards this year? How about Facebook advertising - how many would that reach? How about a radio spot or two? How about an expanded booth at the Ashland County Fair?

Because we want to strive for excellence in all we do, we look for new ideas and new ways to impact our current and future clients. Bottom line - if they don't know that we are here - how can we help them?

**I am asking you to consider a special gift designated toward advertising and outreach.** It doesn't take a lot to make a HUGE difference - 9 people giving \$100 pays for the ACC ad in the Ashland University student directory - 12 people giving \$50 pays for another billboard - 10 people giving \$20 pays for an expanded fair booth - 30 people giving \$10 pays for the items handed out at the fair...Please write "OUTREACH" in the memo line of your check. A self addressed envelope is included for your convenience.

For those of you who are our prayer partners and financial supporters, THANK YOU! Your commitment to us is a great encouragement. If you have never given financially to ACC before I am asking you to consider a small gift to help us spread the word that ACC exists and we care. We see your support as a great responsibility that we don't take lightly. On behalf of the lives you will touch - thank you!

## *Congratulations...*



...to Board Vice-President Rob Wilbert and former Client Services Manager Nicole Patterson on their wedding April 30th. Rob & Nicole met here at ACC and the rest as they say is..... history! All of us at ACC couldn't be happier for The Wilbert's. Rob & Nicole reside in Ashland.

...to Board President Wayne Fannon and his wife Emily at the birth of their son Micah Wayne Fannon on April 22, 2011. Micah weighed in at 7 pounds and was 19½ inches long. Welcome to the world Micah!! You look just like your Daddy!



## *Upcoming Events*

### **July**

7 - Volunteer/Staff Training w/ Dr. Klobutcher  
16 - Volunteer Appreciation Picnic  
30 - Casual Day @ Samaritan Hospital

### **August**

16 - LifeWalk Liason Meeting - 7:00PM @ACC  
**28 - 30th Anniversary Open House**  
See pg. 1 for details

### **New ACC Hours:**

**Monday, Tuesday and Thursday - 10am-6pm**

### **September**

18-24 - ACC @ Ashland County Fair  
24 - LifeWalk - 9am - Corner Park, Ashland  
Pledge Forms available online in August

### **March 2012**

22 - 6th Annual Fundraising Banquet  
with Comedian Gordon Douglas