



2021 “Virtual” Host Information and Instructions

40th Anniversary Celebration Fundraising Event
With Guest Speaker Abby Johnson

Celebrate Miracles

Tuesday, April 20, 2021

7:30 p.m. LIVE FUNDRAISING EVENT

1. Why offer a “hybrid” event?

- ♥ Due to COVID-19 restrictions, we are unable to host an in-person event at the full capacity that we would like. Many individuals are ready to meet and gather together, while others a bit more cautious. The best option—offer both options! The annual fundraising banquet is mission-critical to our life-saving work. The fundraising banquet generates more than 40% of our operating budget.

2. What will attending the fundraising event “virtually” look like?

- ♥ The banquet program will begin LIVE at 7:30 p.m. and will continue until 9:00 p.m. The program will include a ministry update, client testimonials, special message from guest speaker Abby Johnson, & an opportunity to make a financial investment in God’s work.
- ♥ Prior to the start of the live event, guests can enjoy about 15 minutes of beautiful music as we will highlight our generous fundraising event sponsors.

3. What does it mean to be a “virtual” host and how do I engage my guests?

- ♥ Since we cannot all gather together, we encourage you to be creative on how you engage your guests! You can either gather together or watch at home.
- ♥ There is something powerful about fellowship and breaking bread. If you’re willing to invite friends to your home, this is a great opportunity to gather together BEFORE the Live Stream for dinner or appetizers and desserts and collectively watch our Live Stream. Or consider talking with your pastor and hosting a watch party at church (all while social distancing).
- ♥ If you’re not comfortable gathering, we encourage you to still host a watch party! You can do this using Zoom—gathering together with friends virtually before our Live Stream, then connecting back up after to discuss.
- ♥ We will prepare **table hosts packets which will be available for PICK UP on Thursday, April 15, 2021 during office hours (9:00 a.m.– 6:00 p.m.).** If you are not able to pick up your packet, please let us know so that we can mail your packet within the week. Instructions for the night of the event will be included as well as giving cards with envelopes to be distributed to your guests.

Be sure to take pictures of your gathering so that we can see all of the creative ways you engaged your guests and shared this evening together. Post pictures & videos by using

#Celebrate40



4. *How do I watch the live event?*

- ♥ The first thing to remember is that you have to register each guest. Register online at **AshlandCareCenter.org/Celebrate40**.
- ♥ As it gets closer to the event date, each registered guest (with an email) will be sent a LIVE EVENT weblink to join. ONLY REGISTERED guests will receive the link to join.
- ♥ You will need a good internet connection and device to be able to watch the Live Stream. If you cannot do this at home, check with your church or someone tech savvy for help :)
- ♥ There is no registration deadline. Individuals can sign-up an hour before the live event (if attending virtually)! One of the most exciting aspects about having a virtual option is there are no limit to the number of people who can attend virtually—so invite friends near and far!

5. *How can we give by attending “virtually”?*

- ♥ The most important part you need to do as a host, is be EXCITED about the opportunity to give and that excitement will carry over to your guests. Make the evening special and intimate. Put your guests in an atmosphere of generosity.
- ♥ **Guests will have the opportunity to give a one-time gift and/or invest monthly.** To make it easy, guests will be able to GIVE ONLINE right where the Live Stream will be taking place with buttons clearly labeled. One-time gifts given online will showcase a thermometer which will measure how close we are to our goal—building excitement!
- ♥ As a host, inside of your VIRTUAL HOST PACKET, you will have physical giving cards with envelopes. If you are meeting in person with your guests, please pass out the giving envelopes to your guests WHEN YOU ARE INSTRUCTED DURING THE LIVE STREAM. At the end of the evening, please collect completed and unused cards with envelopes and place them back into your master envelope and seal. **Hosts can DROP OFF collected cash/checks the DAY AFTER THE BANQUET on Wednesday, April 21 at APCC from 7:00 a.m. to 2:00 p.m. OR you may drop off master envelopes in the locked mailbox at the Center after hours.**
- ♥ If you are *not gathering* in person with your guests, we are counting on you to deliver the giving cards with envelopes to your guest(s) prior to the Live Stream. Guests who prefer to complete the card may mail their gifts or you can make arrangements to pick up their sealed envelopes and deliver to the center for them.
- ♥ *Guests who do not have host will receive giving cards in the mail so that each guests has been extended the opportunity to make a contribution.*

6. *What if I cannot watch the Live Stream? Will it be available to watch at a later date?*

- ♥ The good news is YES! The Live Stream will be available after April 20 for guests who have REGISTERED to attend. The RELPAY will be available for ONLY 45 DAYS after the event date. To help us reach our goal in a timely manner, we ask that gift commitments are pledged **within 72 hours of the LIVE EVENT date.**