



March 2021

Dear Fundraising Event Hosts:

Thank you for being willing to lend your support to Ashland Pregnancy Care Center (APCC) by serving as a host for this year's 40th Anniversary Celebration Fundraising Event.

**Prayer is essential in all that we do. On Tuesday, March 30, I am asking you to make time to come together between 6:00-7:30pm for a Prayer Walk (come when you can, leave when you must.) Along with board, staff, and volunteers, we will pray for the Lord's blessing on this year's fundraising event and other prayer concerns (*see detailed sheet enclosed*). Please see the enclosed postcard invitation for all the details of the Prayer Walk.**

We are very excited to be celebrating our 40<sup>th</sup> year in ministry, so we've decided to make this year's fundraising event extra special. Our "40<sup>th</sup> Anniversary Celebration Fundraising Event" will be on Tuesday, April 20, 2021 at Calvary Baptist Church located at 210 Davis Rd., Ashland, OH at 7:30 p.m. Our theme, "*Celebrate Miracles*" is based on Matthew 19:26 which says: "*With men this is impossible, but with God all things are possible.*" We have seen God working in mighty ways. Through faithful supporters like you, God has not only met all our needs, but has blessed us more than we could ask or imagine. We know all things ARE possible with Him.

**We plan to reach over 1,000 people with our "hybrid" fundraising event and believe that we will sell out the in-person event at 650 guests. Your involvement is essential!** I know that you rejoice right along with us over last year's record (virtual) attendance of over 850 individuals. Last year we raised over \$133,000 for LIFE. Our goal for 2021 is raise over \$150,000, as we celebrate 40 years in ministry!

*Due to the number of expected attendees, we will NOT be serving a meal during the fundraising event so that we can provide the maximum number of seats. The event will also be live-streamed for those who wish to watch online. This "hybrid event" will be a new opportunity to share our mission with more people than ever before.*

The fundraising event is essential in keeping our doors open. The monies given ensure that we receive the necessary day to day funding so that we may continue providing pregnancy testing, ultrasound confirmation of pregnancy, support and education while developing relationships, and sharing the love of Christ with clients.

**The night of the fundraising event, please arrive by 6:45 p.m. and enter through the first set of outside doors labeled "GYMNASIUM" (These are the doors with the steeple). A volunteer will greet you and check you in at the doors. Promptly at 6:50 p.m. we will go over instructions and have a brief time of prayer. You will then go to your rows which will allow you to greet your guests when the doors open at 7:00 p.m.**

Please read through the enclosed instructions carefully. Feel free to call us with any questions you may have at 419.281.1111. Thank you again for your willingness to serve.

Blessings,

Melanie Miller  
Executive Director

*P.S. Enclosed is a biography of our special guest speaker and other information and materials you will need.  
I am sure you will agree with me that we are in for an exciting celebration, indeed!*



## 2021 Fundraising Event Prayer Concerns

Please keep the following items in your prayers:

1. Praise for 40 years of APCC ministering to the Ashland area and surrounding areas.
2. For the women and men in Ashland County facing unplanned pregnancies to seek help from APCC
3. Praise for the wonderful blessings APCC has received in the past year
  - a. A total of 2,297 visits to the Center – 206 different client families
  - b. Celebrated the birthday of 88 babies
  - c. Community Outreach at the Fair, Sanctity of Human Life Community Event
  - d. Faithful supporters – Churches, Individuals, Businesses
4. For the Board of Directors
  - a. That they would make wise, Godly decisions
  - b. For those with a passion and burden for this ministry to consider board service should they be called
5. For the future location of Ashland Pregnancy Care Center
  - a. For the Lord to provide the funds
  - b. For wisdom to follow HIS timeline
6. For APCC staff (Melanie, Traci, Jackie, Amanda, Pat, Chris-RN) & Ministry Leaders
  - a. The staff and volunteers would have strength and wisdom each day and boldness to share the Gospel and love of Christ with clients.
  - b. "Restore" Post-Abortion Ministry – Maryanne Wise
  - c. Men's Ministry – Andrew Foster & Travis McKenzie
7. For Volunteer Medical Team - Dr. Debbie Cowden, Mandi Ross-RDMS, Katie Kline-RT
  - a. That the Lord would use the medical technology (ultrasound machine) to save lives and minister to women and men in need as they bond with their baby
8. For the Lord to be glorified at the fundraising event and in all of the preparations leading up to the fundraising event.
9. For the Lord to provide all needed hosts and sponsors for the fundraising event
10. Reach the goal of having 650 attend the in-person fundraising event – A sold out crowd!
11. For speaker Abby Johnson to be effective in her presentation at the fundraising event.
12. Thanksgiving for all the volunteers that are helping with the fundraising event & serving at APCC throughout the year
13. For additional people to partner and invest with APCC as monthly financial supporters
14. For churches in Ashland County to support APCC prayerfully and financially (through baby bottle campaign and missions budget)
15. The guests attending the banquet would give generously – 2021 goal is \$150,000
16. For our great country to turn from its sin of abortion



# Updated Info! Please Read

## 2021 Host Information and Instructions

40th Anniversary Celebration Fundraising Event  
With Guest Speaker Abby Johnson

*Celebrate Miracles*

Tuesday, April 20, 2021

Calvary Baptist Church, Worship Center (210 Davis Rd., Ashland)

7:00 p.m. DOORS OPEN / 7:30 p.m. FUNDRAISING EVENT

1. Please note: Everyone that attended the Virtual Banquet in 2020 will receive an invitation in the mail. In the event one of your invited, confirmed guests should also mail in an RSVP card – rest assured that we will adjust their reservation accordingly. Your packet contains one (1) printed invitation. You are welcome to send when inviting those who have **never attended** an APCC fundraising event or have not attended in the last few years. **Or, please invite your guests online.** Please contact APCC if you need additional invitations.
2. Prayerfully consider and then personally invite your guests. We encourage you to invite those who may have *never* attended one of APCC's fundraising events as well as "veteran" attendees. Doing so helps to "grow" the event and increases the potential of adding new donors and making our donor base even stronger. See the enclosed sheet titled "Who should I invite..." for more help.
3. The main purpose of the evening is fund-raising - **Adults only please, as limited seating is available.**
4. **Make sure your guests understand that there is no charge for them to come, but that this is a fund-raising event.** Don't be afraid to ask them to bring their checkbooks. APCC is a ministry funded by many people who are not necessarily wealthy, but have a heart and commitment to the ministry.
5. **\*NEW THIS YEAR—** Due to the number of expected attendees, we will NOT be serving a meal during the fundraising event so that we can provide the maximum number of seats. The event will also be live-streamed for those who wish to watch online. This "hybrid event" (in-person and virtual option) will be a new opportunity to share our mission with more people than ever before.  
**\*\*\*For those who cannot attend the night of the event, the REPLAY will be available for up to 45 days AFTER the event date.**
6. Each ROW will seat a minimum of 4 people up to a max of 12 people including you. Please feel free to invite more than one row-full. If you are hosting a "virtual" party - invite as many guests as you would like!
7. Please register your in-person guests by **Tuesday, April 13, 2021** as seating is limited. If you are unable to fill a row, we can assist filling open seats with guests who do not yet have a row host. We anticipate a sold out crowd!
8. **REGISTRATION PROCESS: ONLINE OR USE GUEST LIST FORM IN YOUR PACKET**  
  
**ONLINE REGISTRATION:** We want to encourage you to invite guests through our online event registration system (Ministry Sync). You can invite guests, register guests, and manage your group online. First, you need register yourself as a host first. Once registered, you will receive an email confirmation. Then, follow the prompts in your email to manage your guest list. Please refer to the handout "Using the Guest List Manager (Host Information)."  
  
**OR**  
  
**REGISTER GUESTS USING THE "HOST GUEST LIST" (in your packet):** Please include your guests' contact information. List each person individually who is committed to attend. **Return the form to Traci at APCC offices, by mail: 119 Sloan Ave., Ashland OH 44805, fax (419.281.1111) or in person by Tuesday, April 13, 2021.** We will enter your data in the online system. Rows will be assigned in the order that guest lists are received.
9. Upon registration, each guest with an email will receive a confirmation and event details (via email). The week of the banquet, all registered guests will receive a friendly email reminder confirming their attendance and ROW assignment for the fundraising event.
10. Call Traci (419.281.1111 ext 104) immediately with any additions or deletions to your guest list. In the event that someone cancels for the in-person event, please make every effort to find someone to take their place. We anticipate that there will be a wait list to attend the in-person event (as seating is limited).
11. Call and remind your guests two (2) days before the fundraising event, to reconfirm their reservation.
12. **\*\*\*Please arrive no later than 6:45 p.m. and enter through the first set of outside doors labeled "GYMNASIUM." (These are the doors with the steeple).** A volunteer will greet you and check you in at the doors. Promptly at 6:50 p.m., we will go over instructions and have a brief time of prayer. You will then go to your rows which will allow you to greet your guests when the doors open at 7:00 p.m.



## Who should I invite to Ashland Pregnancy Care Center's 40th Anniversary Celebration Fundraising Event?

*Thank you for taking on the vital role of serving as a host for this important event in the life of Ashland Pregnancy Care Center. Your role is not only appreciated; it is also keenly important to this event's success. As you consider whom to invite, here are some tips and ideas:*

### *Consider those who believe in Life*

We are looking for your friends and acquaintances who—if they knew more about the ministry—would be inclined to support Ashland Pregnancy Care Center financially.

Keep in mind that, if possible, we're looking for new, first-time attendees. There are many people in our area— in your Sunday school class, small group, business or Bible study— who believe as you do in the sanctity of human life and in sharing the hope of Jesus Christ.

### *Consider the heart*

God looks at the heart and we know you do as well. Look for hearts that are open and generous. We can find generous people in all walks of life from the wealthy to those who are living on a tight budget. In addition we can look to friends of all ages, from the young couples just starting out to those who are happily retired.

### *A few thoughts as we consider who to invite:*

**Invite the entire team** – When it comes to married couples, we want both husband and wife to attend. A couple makes financial decisions together and as the focus of our event is raising funds to building the future of Ashland Pregnancy Care Center, it is imperative that the entire “team” is on-hand to make a wise decision.

**We love children and youth, yet...** – We do love babies, children and youth— they are gifts! On this night, we want to raise the funds necessary so that future children gain the gift of life. For this reason then, we need adults only— so that as many possible have an opportunity to support this ministry financially— and build a culture of life here in Ashland.

**Pray as we invite** – As we consider who to ask, let's make each invitation a matter of prayer. God might show us someone with an open heart in the most unlikely places. As we are open to His direction, we look forward to His hand leading us to the right people with a joyful desire to take this ministry exactly where God wants us to go.

# Host Guest List Form

If you would like APCC to register your guests, **this form must be returned to the office no later than Tuesday, April 13, 2021.**

Virtual attendees can register through the day of event.

FOR OFFICE USE ONLY:

Guest list received: \_\_\_\_\_

Section \_\_\_\_\_ ROW Letter \_\_\_\_\_ SEAT #s \_\_\_\_\_

Each box represents one seat in your row. Rows are a minimum of 4 seats and up to 12 seats. Remember to list yourself in box one. List each individual separately. Include **full address & email** for each guest so we can send an **email confirmation**. Feel free to invite more than one row of guests.

**\*\*\*NOTE: In-person seating is limited and will be assigned first-come first served.**

## Host

Your Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email \_\_\_\_\_

## Spouse or Guest

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email \_\_\_\_\_

## Guest

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email \_\_\_\_\_

## Guest

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email \_\_\_\_\_

## Guest

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email \_\_\_\_\_

## Guest

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email \_\_\_\_\_

## Guest

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email \_\_\_\_\_

## Guest

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email \_\_\_\_\_

## Guest

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email \_\_\_\_\_

## Guest

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email \_\_\_\_\_



## MEET GUEST SPEAKER

# Abby Johnson

All Abby Johnson ever wanted to do was help women. Her passion surrounding a woman's right to choose even led her to become a spokesperson for Planned Parenthood, fighting to enact legislation for the cause she so deeply believed in.

It was this conviction that both led Abby to a career with Planned Parenthood, and caused her to flee the organization and become an outspoken advocate for the pro-life movement. During her eight years with Planned Parenthood, Abby quickly rose in the organization's ranks and became a clinic director. As one of the youngest Planned Parenthood clinic directors in the nation, she was involved in upwards of 22,000 abortions and counseled countless women about their reproductive choices. However, Abby became increasingly disturbed by what she witnessed. Abortion was a product Planned Parenthood was selling, not an unfortunate necessity that they fought to decrease.

Her life was changed on September 26, 2009, when Abby was asked to assist with an ultrasound-guided abortion. She watched in horror as a 13-week baby fought, and ultimately lost, its life at the hand of the abortionist. At that moment, the full realization of what abortion was and what she had dedicated her life occurred to Abby and a dramatic transformation took place.

Desperate and confused, Abby sought help from a local pro-life group. She swore that she would begin to advocate for life in the womb and expose abortion for what it truly is.

Planned Parenthood is fully aware that the workers who leave are their greatest threat. They took immediate action to silence Abby with a gag order and brought her to court. The lawsuit was ultimately thrown out of court.

The media continues to be interested in Abby's story as well as her continued efforts to advocate for the unborn and help clinic workers escape the abortion industry. She is a frequently requested guest on Fox News and a variety of other shows. She also the author of the nationally best-selling book, *Unplanned*, which chronicles both her experiences within Planned Parenthood and her dramatic exit.

The book has become the movie *Unplanned*. From Cary Solomon and Chuck Konzelman, the writers/co-producers of *God's Not Dead*, comes a film that speaks to one of the most polarizing topics of our day. *Unplanned* brings us an eye-opening look inside the abortion industry from a woman who was once its most passionate advocate. After reading Abby Johnson's best-selling book of the same title, Cary and Chuck were moved to bring this inspiring true story to the big screen, giving voice to a woman who has been on both sides of the abortion conversation.

Today, Abby travels across the globe sharing her story, educating the public on pro-life issues, advocating for the unborn, and reaching out to abortion clinic staff who still work in the industry. She is the founder of *And Then There Were None*, a ministry designed to assist abortion clinic workers in transitioning out of the industry. To date, this ministry has helped over 550 workers leave the abortion industry. Abby lives in Texas with her husband and eight precious children.



## NIGHT OF – Host Checklist

### 40<sup>th</sup> Anniversary Celebration Fundraising Event

- ☐ Check off each guest on the attendance roster found on the outside of your packet.
- ☐ Pass out a name tag to each guest. Extra blank tags are included for write-ins.
- ☐ **DURING** the financial appeal there will be 2 separate asks (One-time Gift & Monthly Investment)
  - ***Abby Johnson will prompt you when to open the master envelope***
  - When instructed, please pass out the pair of pledge cards and envelopes to each of your guests. Each guest should have a small one-time gift pledge card & a long monthly investment pledge card.
- ☐ **AFTER** the appeal has been given (and sufficient time has elapsed to fill out each pledge card):
  - Collect **ALL (used and unused)** pledge cards/envelopes
  - Place the pledge envelopes into the white master envelope. This envelope has your name and your table number on it. If you have more than one table – please **collect each table individually and place in the corresponding envelope.**
- ☐ **DISTRIBUTE** the Evaluation Questionnaire in your packet.
  - Please encourage your guests to fill these out. This will greatly help in planning next year's event.
  - Place the completed questionnaire into the same master envelope with the pledge cards.
- ☐ **Place Completed Attendance Roster in the master envelope.**
- ☐ **Place ALL pieces used & unused back into the master envelope.**
- ☐ **SEAL YOUR MASTER ENVELOPE.**
- ☐ **STAY WITH YOUR ENVELOPE UNTIL COLLECTED BY A BOARD MEMBER.**

*There is no way to thank you enough for all the time and effort you have put into making Ashland Pregnancy Care Center's 40<sup>th</sup> Anniversary Celebration Fundraising Event a success.*

*May the Lord Bless you and your family out of His abundance.*